

# Interview Questions

MARK SCHARENBRICH

*Nice Bike: Making Meaningful Connections on the Road of Life*

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What inspired you to write the book **Nice Bike**?

What do you want people to take away after reading it?

What can someone in business learn from reading your book?

How is **Nice Bike** different from other books out there on the subject of connecting with others?

What are some of the most inspiring stories in the book?

What do you mean by “Don’t feed the bears along the road”?

How can I better connect with my customers? My co-workers? My boss?

What are the most important **Nice Bike** Principles?

What did you learn from writing this book?

Your message is that of connection and communication with others. What are your thoughts on how we’re connecting now that the Internet, email, texting and Social Media are such a big part of our daily communications?

Any last thoughts you’d like to share about the message contained in **Nice Bike**?

