

HOME

The Blog

The Buzz

The Power of Small

The Power of Nice

Chapter Excerpt

Buy It Now

Other Books by Linda & Robin

About Linda

About Robin

Speaking Events

Contact

Join Our Mailing List

The Power of Small Debuted
on The Martha Stewart Show

[Click here to watch.](#)



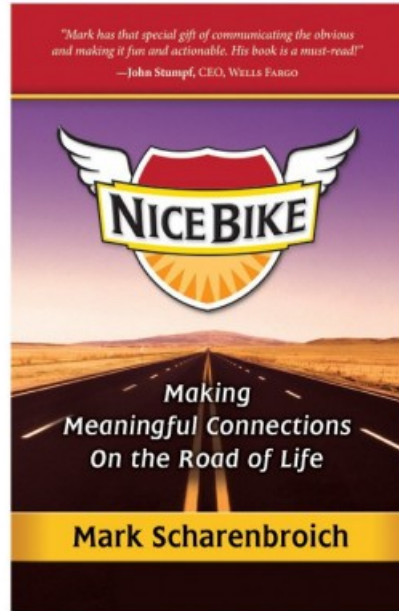
MARTHA
THE MARTHA STEWART SHOW

The Small Blog

Sat, July 03, 2010 - 9:35:07

Nice Bike

Every so often, we come across a book that echoes our NICE philosophy and touches our hearts. A few days ago, that's just what happened when we received a copy of *Nice Bike: Making Meaningful Connections on the Road of Life* from the author, Emmy Award-winning keynote speaker and humorist, Mark Scharenbroich.



Written in a light-hearted, story-driven style, Scharenbroich's book was inspired by—of all things—a Harley Davidson motorcycle convention he happened upon while travelling through the town of Neenah, Wisconsin. Although surrounded by a diverse assortment of motorcycle enthusiasts—everyone from tough-looking, leather-clad bikers, to preppy professionals—he saw the amazing power two little words had to connect people from all walks of life: “Nice bike.”

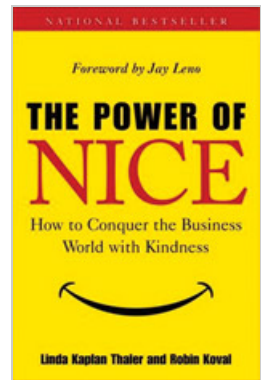
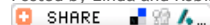
Somehow, those words resonated with Scharenbroich and it became his motto. “Nice Bike.” Two little words driven by three positive actions: acknowledge, honor, and connect.

As Scharenbroich poignantly writes, Nice Bike is “not a technique; it’s a genuine interest in others and the willingness to acknowledge the talents and accomplishments of everyone.”

What better way to live your life? When you “Nice Bike” someone, everyone benefits. Not only do you make another person’s day, you make your own, too. It can come through even the smallest of actions. While you might not suspect it, one little interaction can have a powerful multiplier effect that can spread from person to person and plant positive seeds all around you—and that doesn’t just mean a better day. It means a better life.

To learn more about Mark’s new book, which includes a foreword by Mark Sanborn, please visit his website at www.NiceBike.com.

Posted by Linda and Robin



[BUY IT NOW](#)

The Power of Nice
links

[Operation Nice](#)

[One Kind Act](#)

[I'm a Nice Person](#)

[The Employee Factor](#)

[The Power of
Acknowledgement](#)

[WorkLifeMonitor](#)

[Enlightened Business
Institute](#)

[Soaringwords](#)

[Good News Network](#)

[While you were sleeping](#)

[Small & Big](#)

[The itzBig Blog](#)

[Ageless Marketing](#)

[iEvolution](#)

[People at Work & Play](#)

[Earthy Mother](#)

[Spirit Savvy Business](#)

[Leadership Now](#)

[Make It Great](#)

[Customers Are Always](#)

[Family To Family](#)

[Gift of Kindness](#)

[Get Energized Today](#)

[Susan RoAne/The Mingling
Maven](#)

[Instant Turnaround](#)